

when individuals heading companies do not make their operating decisions on the basis of fair-play and ethics, then government needs to step in. Much more so in the case of profit-making companies entrusted with free access to airwaves. Ordinarily government ought not be expected to play conscience for company owners, but these are extraordinary times in which those of "rightness" (or as we say in Hawaii pono) are considered prey.

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. THIS IS NOT RIGHT OR PROPER BY ANY MEASURE, HOWEVER, SINCE SINCLAIR LACKS SELF-RESTRAINT, THE FCC MUST STEP IN ON BEHALF OF THE POPULACE which needs access to pure data in order to make informed decisions needed in a republic.